

IMPRESSIONS OF KLEINBURG – OVER 200 NEW HOMES SOLD IN FOUR DAYS



Over 2,000 people attended the Open House earlier this month at Impressions of Kleinburg. Three of the GTA's leading builders -- Arista Homes, Fieldgate Homes and Paradise Homes -- offered all floor plans, elevations and price ranges online prior to a two-day open house. And when invited to make a purchaser appointment the following week, many people did exactly that, with over 200 homes being sold in just 4 days.

With the phenomenal success of its launch and sales that prove the new home market is still strong in the GTA, Impressions

is Kleinburg's first true master-planned community. It will feature over 70 acres of green space, including community parks, ponds and walking trails, as well as two new schools proposed for the neighbourhood.

All three builders at the community offer their own unique mix of home styles and models, with freehold townhomes and semis starting from the upper \$400s and 30', 38' and 44' detached singles from the upper \$500s.

With 600 lots available in total, each

builder at Impressions still offers a fantastic selection of homes available for those who missed the Open House.

"Paradise Homes is a third generation home builder that's been in business over 40 years," says Ron Baruch, the Executive VP and a principal of the company. "So we're all about family, and creating homes that are designed for the way today's kind of families live."

Michael DeGasperis, President of Arista Homes, cites the location as one of the community's biggest draws. "Kleinburg is a historic village, one with a lot of heritage, tradition and family values. At the same time, it's one of the big up-and-coming areas of the GTA."

Jim Andrews, Director of Sales and Marketing for Fieldgate Homes, says "At Fieldgate, we're known for our design process, and making sure every detail of every floor plan is right for our home buyer. And at Impressions, we have an absolutely wonderful piece of property to showcase our latest designs."

Nestled between the east and west branches of the Humber River, Kleinburg has retained all its Victoria Era character with a busy main street lined with charming stores, cafés and restaurants. Area attractions

include the renowned McMichael Canadian Art Collection, the country's premier showcase for Canadian art, and the Kortright Centre for Conservation.

For major mall shopping, the Vaughan Mills Shopping Centre is conveniently close. A number of excellent schools and golf courses can also be found in the area, with easy access to Highways 427, 400 and the 407. Toronto is just a 30-minute drive south, with new GO Transit connections planned that will make the commute even easier.

Preparations are now underway for the community's Grand Opening, taking place Saturday, February 23rd at the **Impressions Sales Centre** located on the northeast corner of Highway 27 and Major Mackenzie Drive West in Vaughan. Those interested, should register at the community website at ImpressionsKleinburg.com.

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